



# THE INTERNET DRAGONS OF ASIA

SUCCESS STORIES  
OF THE TOP ASIAN  
INTERNET  
ENTREPRENEURS

**The Internet Dragons of Asia: Success Stories Of The Top Asian Internet  
Entrepreneurs**

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# Foreword

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During his recent trip to Asia, U.S President Barack Obama stated, "The fortunes of America and the Asia Pacific have become more closely linked than ever before."

China's greater global influence has led a lot of analysts to forecast that China will rival the U.S. as a global superpower by 2020.

The Chinese dragon stands for power and excellence, valiancy and boldness, heroism and perseverance, nobility and divinity. A dragon defeats obstacles to accomplish success. He's energetic, decisive, optimistic, well informed and ambitious.

In this book, we will look at the entrepreneur dragons or leaders in Asia and what has helped them be so successful.

What are the most determinate characteristics of these business leaders?

For a start, these entrepreneurs are commonly more assertive and candid than the normal person. They might even be slightly louder and more vocal in any social or professional setting than others in the organization, asserting themselves in their respective niches. Being able to speak your mind is a crucial trait of entrepreneurship – you can't be a wallflower if you want 1000 flowers to flourish.

Winning entrepreneurs are by nature imaginative and curious. On the average, they ask many more questions, and don't shy away from probing more deeply in a group learning context. They're likewise more “savvy”

than other people are, and are frequently engaged in discussions that not only serve to beef up their networks, but help them to expose critically crucial information. With eyes and ears open wide, they scan the landscape seeking opportunities and noticing everything around them.

**The Internet Dragons of Asia**

**Success Stories Of The Top Asian internet**

**Entrepreneurs**

# Chapter 1: - Introduction

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Being business people, great entrepreneurs are likewise highly keen on the numbers.

They have an unearthly feel for financial figures such as sales, cost of goods sold, employee wages, percentages, volume and visitor traffic.

After all, cash is the lifeblood of business and any entrepreneur worth anything ought to understand how the cash is made and the bills get paid.

A lot of business starters have an apparently eternal fountain of energy. I remember a friend telling me about a work trip to London several years ago and how an entrepreneur asked a few of us along for a couple of drinks.

He ventured out further while we called it a night, and he went back to the hotel room later to send out business related faxes and e-mails at 3 or 4 am in the morning! The following day, he was still in time for the meetings, and all put together.

Naturally, risk taking is a different typical trait of successful (indeed all) entrepreneurs. While a few might display a more calculated measure of restraint, other people merely go the whole hog when questing after an opportunity.

Passion is the second defining factor in successful entrepreneurs. Some might call them short-tempered and obstinate, while other people might label them as emotionally charged up. Call it what you might, entrepreneurs are not your wallflowers.

They'll fight for what they believe in, and are masters in playing the game of emotion in order to accomplish what they want to accomplish.

At last, and maybe the most crucial, entrepreneurs are resilient. That saying "if at first you don't succeed, try, try again" is particularly true with this crew.

While failure does affect all of us negatively – entrepreneurs or differently – they commonly bounce back more rapidly and frequently see the silver lining in the cloud. As long as they have their 2 hands, their head, and 2 feet, successful entrepreneurs will go forward to pursue their passion in beginning, running and handling businesses.

Now let's examine some of these dragons and their successes.



## Chapter 2: - Peng Joon - Malaysia

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<http://www.pengjoon.com/>

Peng Joon is a Malaysian entrepreneur who began his internet journey several years ago in the world of gaming with his flagship product, a “how to” book for World of Warcraft.

Peng built his wealth in the gaming niche, sometimes alone and at times with Tony “T-Dub” Sanders. His products are truly renowned in the Clickbank marketplace. So much that for several successive years he made his way to the top of the vendors list.

Following making his mark with gaming, he chose to venture into internet marketing. He's had a lot of winning products with other entrepreneurs and is the founder of Malaysia based Smooble Inc. The internet has metamorphosed Peng Joon from an unsuccessful student with lots of financial obligations into a wealthy man.

Let's look a bit closer at the journey.

In 2004, Peng Joon was struggling with debt of \$153,000. At this time, he was trying to get through a university degree, but wasn't studious and spent his time on playing games on the computer and partying. He was very close to bombing out of school.

Things were going downhill from there. He was given a scholarship that was based on performance. As he wasn't performing well, they demanded every cent get paid back.

Because he didn't finish his degree, he was unemployed for several months prior to finding that first job. He was only making the small sum of around 400 dollars a month. Paying off the debt would be nearly impossible.

After this continuing for more than a year, Peng got an awakening.

He asked himself how he had screwed up so bad. He really thought he would be more of a success.

He had hit rock bottom and needed to make a decision.

He was now on a mission searching for ways to bring in more money and stumbled onto the fact that one could make cash online. He was skeptical, so he didn't dive in headfirst but rather educated himself after putting in a full day of work.

As he knew all about computer games he wrote a guide on World of Warcraft, priced it at \$7 and began marketing it with what he had learned.

7 months passed with no results and he was ready to throw in the towel.

Then it happened... the first sale.

It has now been over seven years and over a million transactions since the first sale.

Clickbank is where he chooses to conduct business as most of his wealth was made there.

With trying different things, errors, and hard work, Peng Joon has true freedom both with his time and financially.

His ultimate goal is to inspire and teach other people how to turn their passions, the very things they love doing into a product that's monetizable online, the very same thing he did.

Today he has more than 573 websites in assorted niches ranging from gaming, forex, fitness, training your dog and dating, with a few of them getting 7 figures in revenue.

A few of those sites have over 10 million visits a month and he has built a subscriber list of nearly half a million individuals.

## Chapter 3: - Edmund Loh - Malaysia

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<http://www.resellrightsmastery.com/>

At 18, Edmund as product reseller and affiliate of digital products, started his internet story. Later he would bring the PLR concept to the forefront in internet marketing. Then along came PLRGold and 100s of new titles were produced with his branding. He went on to make a million dollars in just about three years.

He co-authored Secrets of Millionaire Students™ in 2008 with bestselling author Stuart Tan, which became a bestseller.

Edmund introduced ClickBank Gamers™ in 2011, with Tony TDub Sanders and Dylan Loh. It earned over \$250,000 in income and in the ClickBank marketplace was listed in the top ten the same week it launched.

The internet community considers him as the PLR authority. He thinks of himself as a “serial internet entrepreneur” and he was successful very young, demonstrating that it doesn’t matter how old you are when trying to make cash on the internet.

Edmund started his internet marketing journey in 2005. To his credit is an income of more than six-figures from online income. And being the PLR expert, his clients call him "PLR Extraordinaire".

Another claim to fame for him is the "Awesome Fun Gifts Mini GiveAway Event". This provides people with tools to build their business, and lots of resources for marketing.

He's created a lot of products to fit what his clients are looking for including those from his PLR collection like, PLRGold Enterprise, PLRGold Videos and PLR Secrets Exposed as well as membership sites.

He not only has been the pioneer in PLR, but he's been the leader in making it popular. His new products have achieved great success due to his branding and reputation.

Ascribable to his much deserved and fast success, he's attracted a lot of notable partners.

Edmund Loh's success comes from the fact that he delivers more content and quality than expected and offers a 100% money back guarantee if you are not satisfied. He as well supplies all of the information you will need about the product and pleased customer testimonies so that the buyer may see how others liked the product before they buy it.

The fact that he has had so much success doesn't surprise the individuals who have dealt with Edmund, as they know that he sincerely takes care of his clients.

# Chapter 4: - Aurelius Tjin - Australia

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<http://aureliustjin.com/>

Aurelius Tjin is an internet entrepreneur from Australia.

Working at a ho-hum, stale job, Aurelius wanted more out of life but didn't know how to go about accomplishing it. But he did want badly to succeed. He considered the options and saw that doing business online made sense as you get time, cash and most importantly, freedom.

He first got introduced to doing business online in 2003 when he came across a banner which said something like "Make a full-time income with just 60 minutes of work a day".

Originally, he began doing design for site owners in order to learn more about the industry and then moved on to making and marketing site templates for other people to help cut down the time attempting to "figure it out" themselves. That's when the light came on for him. He just needed to supply a solution to an issue that people were having.

He has had quite a lot of success with putting out new products in his years online. One illustration was a "giveaway" event where other entrepreneurs were invited to give away their merchandise when individuals subscribed to their newsletter. This hit the top of the Alexa.com ranking at that time.

As well, he put together a digital book named "Just The Meat", in which he fills you in on a few of his best tips for success.

He says that one secret to success is that each step you take and achieve ought to be an accomplishment itself.

Aurelius has his own taste, approaches, theories and opinions on things, so it makes things it unique. He over-delivers on the information and makes sure that it is usefulness and unique.

Before beginning, and even today, there are people in his life that don't like the idea of how he earns a living. They believe that “going to school and getting a good job” is the sole way to make good money. But he uses that negativity to push himself even further.

He says that you must have the right mindset, set goals, persist, have a business plan, stay focused and build relationships. And that rather than dabbling with dozens of “things”, hang in and center on just one method or system first. Once you’ve gotten results with your first “thing”, you are able to then be more diverse. Where you want to go is from point A to point B. Anything that gets in the way of that is simply going to slow you up your success to that path.

# Chapter 5: - Khai S. NG - Malaysia

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<http://inspirationdna.com/>

Khai NG is an author in the personal development arena, an Enneagram certified coach and trainer, a veteran in product creation, a pro copywriter and a serial entrepreneur. And all of this accomplished by age 30.

He is the founder of Inspiration DNA which to date is the largest personal development private label publishing library in the world.

Being raised in a really strict, performance-oriented Asian family, he had to fight tooth and nail simply to earn his family's respect.

But things weren't easy. He jumped from school to school, had to repeat the 2nd year of College and wound up getting a full time job prior to getting his college degree which made him viewed as a less than a 1<sup>st</sup> class citizen with not much chance of success!

He knew he had hit bottom. So again, he did what any college dropout would do...went to work!

Unfortunately, his employment history was a mess as well!

He had countless jobs where he was either fired or quit shortly after starting. Then, at the end of his rope, he found something that he thought would change his life forever...MLM (network marketing)!

But after going through ten MLM companies and tons of squandered money, that he borrowed from other people, his life had degenerated from "job hopper junkie to MLM/business opportunity junkie"!



But he never gave up hope.

As a last resort, he tried the world of internet marketing...

Then as time went on Khai was invited to speak at seminars because he had the right connections. A writer called Pearlin Seow was one of the students in the seminars. She approached him to include his life story in her published book. He had never met her before the seminar and he never approached her about being in her book. But she asked to interview him. He answered a few questions and then he was included in her book - it was like a dream!

The success train rolled on and a column writer found his blog, sent him an email and wham bam, he was being interviewed as well as featured in one of his country's most prominent publications on finance!

Khai since has released many high profile products with Inspiration DNA and has teamed up with major players on the web like Edmund Loh to put out products that have afforded him the means to travel the world, employ other people and continue to grow his success. His mailing list alone would blow your mind as well as the cash flow that his ventures bring in.

Khai's secret to success is years of experience, doggedness, providing amazing customer service, providing amazing value to customers and never losing faith.

# Chapter 6: - Ian del Carmen - Philippines

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<http://iandelcarmen.com/>

Ian is among the most in demand consultants for internet marketing around the world. He boasts clients of over 70,000 organizations globally.

By the age of 30, he has become the CEO in the Philippines of a successful internet marketing company even though he hardly knew anything about computers when he started.

With absolute determination and learning all there is to know about internet marketing, Ian established his business from an operation from his bedroom that had just one person, himself.

Raised by just his mom he started in public elementary school and then transferred to a “paid” private high school thanks to his uncle.

During his teen years he found employment at McDonald’s to help with family expenses. But after a couple of months, he left, as even at this early age he realized that he didn’t want to have a boss.

In college, he tried his hand at designing and selling T-shirts. This got so successful he was invited to sell them in a Bulacan department store. The deal however was a “no go” because he didn’t have much experience at that point in running a business.

Dropping out of college, Ian sold Avon and Sara Lee direct selling. Along the way he did theater and TV as a writer and director. He took a job as a TV scriptwriter for Channel 4, and ABS-CBN, writing and producing shows like the reality show “Pinoy Big Brother.”

He went online and studied IM and when he started making sales, he quit his job on TV.

He saw the chance to sell and resell the licenses for digital products. The thing is he was only renting his PC. But he forged ahead.

He then started distributing e-books amassed on CDs as concessions to bookstores. Unfortunately, this venture with digital books fell flat.

But he saw the chance for success in this failure. He moved his attention to selling assorted forms of digital products, which had success.

Ian now went full-time into internet marketing, where he was working at home from his bedroom, as he realized that he could bring in income without a boss and on his schedule.

His product portfolio expanded in the global market.

a couple of months later, he was bringing in about \$1,000-2,000 a month.

The rest is history.

He accomplished his dream of becoming a millionaire at the young age of 28.

In 2007, his company “Fireball Planet Corporation” was born with some stockholders and staff that worked full time and some staff that worked part time.

Looking ahead, he intends to add more services and will be taking advantage of outsourcing. He will be providing Philippine based virtual staff to work for other entrepreneurs worldwide.

Ian gives the advice to not just squander time IMing and updating social pages on the weblike Friendster and Facebook as individuals search for whatever information or skills they might need on the internet. He says, “If you are able to offer that, why not sell it online?”

# Chapter 7: - Patric Chan - Malaysia

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<http://patricchan.com/>

Patric Chan has been teaching individuals for almost ten years now on how to begin a home based business, make cash online, producing a lifestyle of freedom and so on.

It wasn't a simple task for him to accomplish his success on the internet. In fact, it was a challenging. Naturally, it's really easy today as he's mastered many of the principles required and learned lots of tricks on his journey.

Patric began like most entrepreneurs by being surrounded by people who thought that this internet thing would never work and he should get a job. Even though he faced hardships, he persevered and today has the freedom and benefits that being an entrepreneur provides. One of the benefits is a 'million dollar' villa that is just for "weekend retreats".

The internet has given him the recourses and freedom to travel to numerous places across the world for vacation whenever he wants.

Ordinary individuals all the way to best selling writers at New York Times sing his praises.

He has been asked to speak in more than eleven countries.

He has been brining in revenuesince 2003 online in assorted niches and regularly brings in a 5figuresfor speaking for an hour and a half.

He has written a book with a few best-selling authors and successful entrepreneurs like Robert Kiyosaki, Jay Conrad Levinson, Brian Tracy, Suze Orman, T. Harv Eker, Dr. Wayne D Dyer, Zig Ziglar, Harvey McKay and so on.

He has presented live how he made \$36,316.65, in only 3 days and did it in real time.

As well, as has collectively, over 200,000 subscribers.

Patric gives these words of advice for success...

“Every time you get dirt kicked in your face, just remember your purpose. Then, you’ll ‘fight’ back, whatever obstacles come your way.”

The internet isn't biased. It doesn't care how old you are, where you are from, what your academic education level is, who you hang out with, your race, etc. Anybody can make money online. So take advantage of this if you think that you have a “weakness” in the offline world today.

# Chapter 8: - Ewen Chia - Singapore

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<http://ewenchia.com/>

Since beginning as an early oninternet business entrepreneur in '97, Ewen has really had a lot of success.

Now he is among the world's most renowned and respected internet marketing authorities. He's frequently called on for his clever advice, particularly by affiliates; people needing info on list building, product creation and branding.

Ewen is likewise known as the "World's #1 Super Affiliate" and his name is well known in affiliatemarketing, but he does more than this. Broadly noticed as the "secret weapon" of a lot of internetentrepreneurs, he has the mysterious power to beat out the rivalry and take on the top spot for the #1 reseller in nearly every product launch if he cares to.

One business he put together brought in more than \$100,000.00 in less than a month. A lot of individuals following his advice have been able to leave the "nine to five" and make their own money online.

He has an honors degree from the University of London in business. Following graduation, he went into sales and marketing, fighting to pay the bills just like all working people do. Straining to earn extra money, he began learning and trying out doing business on the internet in 1997.

For five total years, he worked at his business part-time, each night while still holding a full-time day job. He was driven to be a success and to establish a better life for his loved ones and to clear up his debts. After a

long time of perseverance, learning and very little sleep, he began to make real cash online and it hasn't ceased since.

As an entrepreneur who was self-taught, he chose to teach others how to utilize the internet to produce enormous wealth. He is likewise a highly desired international speaker who has travelled around the world teaching people how to be a success.

His success results from not only his dandy marketing skills, but likewise from the great relationships he has with his subscriber base. Relationships are established on trust...and Ewen has demonstrated himself time and time again by over delivering true value and secrets to his people.



# Chapter 9: - Jo Han Mok - Singapore

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<http://www.johanmok.net/>

Jo Han appears to have an unearthly aptitude for making cash online. His obstinate, nearly compulsive want to win has gotten him the admiration of a lot of people, while some of it is stewing respect from his rivals.

Like many online entrepreneurs, he set out lacking in skills with no assets. He was squared up to pay the bills by working on the Net, but he didn't have a thought how he would accomplish his goals.

In today's world you will have a hard time finding arebel in the online marketing arena. Most things have been done, for the most part. To state that somebody could come along and be considered as someone who does something new seems absurd.

Someway, though, that's simply what this young entrepreneur from Singapore, Jo Han Mok, has done. His techniques and strategy have metamorphosed him from a very poor kid to Asia's crown online marketing authority.

When he started out he worked and tried out a lot of different programs for over two years, to figure out how to make his fortune. He tried about everything: online auctions, envelope stuffing, MLM, and even chain letters. Nothing was doing well for him and he was fast becoming more broke than when he began.

Since he'd gone into online marketing with no a clear-cut plan, Jo Han determined that he ought to do some research on how to build his wealth online. He grabbed up everything he could when it came to online

instruction and ebooks to try to discover where he fit and guarantee his financial future.

When he at long last started to make revenue, it wasn't coming in as fast as he would have hoped. He was making revenue, however it simply wasn't adequate. With a little extra work, centering himself, and a great idea from a reclusive online success, he at last understood what he had to do in order to have the life he wanted.

Nowadays, when he is asked to speak, the place is packed with people. This success story has spread around the online marketing community and he's now called the "Singapore Bad Boy". He teaches individuals every day to make impressive sums of cash with no investment or particular skills.

Individuals who know Jo Han say he is a "truly nice guy who doesn't hold back". His aboveboard style is clear in what he writes, and you know that he will be truthful and tell it like it is. If you're looking for the run of the mill marketing entrepreneur, Jo Han might not be the one. However if you're seeking an honest person who will help guide you to your online fortune, this authority will outmatch your every expectation.

# Chapter 10: - Alvin Huang - Singapore

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<http://www.authorityblueprintx.com>

Alvin Huang believes in the quote 'Choice, not chance determines destiny'. Working 90 hours a week and an ambitious attitude, he's a ground breaker in internet marketing and wants to put together his business as the “go to” expert in this arena.

Beginning a business from the ground up is a big job by itself - but Alvin had to deal with a full-time school load at the same time and still manage to put together a successful business.

Despite bombing more than once, his 'never quit' mental attitude is inspirational to many and helps them to learn from previous experiences and look ahead.

His business specializes in supplying innovative marketing techniques for clients. They help people use the internet as a different way to establish their business.

He had previous experiences in managing his own companies crossing an array of industries that included events management, non-profit entrepreneurship and an auto grooming service. Afterwards, he was introduced to the internet world. And it was from there that he started his journey with making revenue from the internet, found it fruitful and down the road led to the creation of his business.

Providing services, he didn't require a lot of startup capital. However, it was unquestionably hard at the beginning, where he only had money to pay for the office furniture and not much else.

Alvin had always wished to be a businessman and start something on his own. As a result, he was constantly on the lookout for opportunities. With Kapture Consulting he has finally found his calling.

He says, “You have to wear a lot of hats at first to make certain everything runs smoothly. In a lot of cases, you're the boss, the marketing person, finance person, and even the janitor all rolled into one. You have to do everything yourself till you are able to afford to employ more help. So that may be very taxing.”

Alvin is very ambitious and dreams big dreams. So he is self-motivated to go all out and do whatever it takes to accomplish his dreams. He feels life is too short for regrets and we ought to never short-change ourselves by settling for second best.

He says that the secret to success is to imagine that it's 30 year from now. Look back at your present situation, your present goals and what you're doing about it. If you believe you are able to do so much better, then it's high time you make a few changes. This simple test never fails to push people harder. And it's likewise the satisfaction of seeing your business grow bigger and bigger daily; and being close to your dream step-by-step...

# Chapter 11: - Alvin Phang - Singapore

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<http://www.gathersuccess.com>

Meet Alvin Phang who is a 27yearold fearless andmodest international entrepreneur who has gained financial freedom and success on the internet since '06 and has generated over \$220,000 in sales simply from blogging!

His blog at GatherSuccess.com is placed in the top 10,000 blogs out of more than 100 million blogs by Technoarti, making a comfy 5 figure income simply from blogging.

He also began producing info products on blogging and assisting other people with making moneythis way too. He likewise conducts speeches atconferences and seminars about bringing in revenue from the internet.

The internet entrepreneur steadfastly believes that people can produce passive income on the web to get the freedom you want andaccomplishwhatever they wish.

Phang has accomplished this with blogs, seeing to it that they're always up and making cash even while he's resting or on a vacation. It did take some time for Alvin to establish his successful blogging empire and his marketing knowhow.

Among the infoproducts that he has produced is called Atomic Blogging, and it's among the most successful info packages on blogging distributed online. That's a big deal, as there are 100s of informational e-books about blogging found online nowadays. The Atomic Blogging package is made up of a Wordpress plug-in, blogging guidebook, keyword research tool and a

one month free of charge membership in Alvin's Atomic Blogging membership site.

He is frequently asked to meet with entrepreneurs and new internet entrepreneurs and tell them what he has learned about bringing in cash with blogging.

He's happy to do so in order to help individuals win with blogging also, although he's commonly cautious not to share all his secrets. Like any great businessperson, he saves the most beneficial things for his products and you have to purchase those to discover what's in them.

Alvin has a great rep in this arena as an individual who understands how to make cash with blogs. Though he sees the need to get down to business where you are able to work less and play more while bringing in a good and steady revenue, he still stresses that it requires working and dedication to get there.

The guide named "Atomic Blogging" has sold over six thousand copies up to now. It had helped 1000s of internet entrepreneurs around the globe to begin a fruitful blog site.

He's also spoken at Temasek Poly, NACLI, Bedok South Sec and has been featured on several publications like Shin Min YourChoice Magazine, Zhao Bao and a lot of others.

He is recognized for his to the point and technological way of teaching blogging and is a much sought-after speaker when it comes to blogging!

# Chapter 12: - Jaz Lai - Singapore

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<http://jazlai.com/>

Jaz Lai, from Singapore, who once was the owner of a chain of retail fashion shops in the high end shopping district in Singapore, has altered his life by getting into the world of internet network marketing. He got into the internet marketing business in 2004; first of all as a way to acquire extra revenue, and now is at its full time and creates residual revenue and has left his feverish work life in fashion.

He chose to leave fashion and sold his business in '05 to center on an online empire. Following spending some make in a year online purchasing and linking up with never ending programs, he didn't get much success till he got on board with his first internet marketing company in 2006.

He got over \$10,000 and 100 sign ups all inside 24 hours with no large list or contacts during his launch. And following that success, his team has grown over 15 hundred percent to thousands of members as of today.

His to the point and up front approach to teaching internet marketing success principles has garnered the attention of thousands of distributors around the world who appreciate his trainings and his "no frills" way to produce multiple streams of revenue on the internet.

Jaz is different from the typical internet Guru that you come across now.

On first impression, he seems to many as fairly laid back when he takes a stroll in a at ease swagger, wearing faded wash jeans and vogueish shoes. No one at all would expect that he's really an ex-fashion designer who used to

own a chain of retail stores, however is today acknowledged as one of the authority figures in converting leads to sales.

Jaz is indeed a perfect illustration of somebody who overcame all odds to be successful in a field he had no knowledge in.

Over the past 5 years, Jaz has assembled a 'Magic Button' system that that will produce a 5 to 6 figure revenue within a brief period of time.

And it will work for anybody with or without experience.

His ability to break down conventional techniques into a simple to understand no-frills approach to internet marketing, has never failed to amaze and inspire his pupils and a lot of them have even left their dead-end jobs to become full-time internet entrepreneurs.

Jaz Lai is presently considered one of Asian's hottest ascending superstars in the internetmarketing domain.



# Chapter 13: - Gobala Krishnan- Malaysia

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<http://www.gobalakrishnan.com/>

Hailing from Kluang, a little sleepy town in the south of Malaysia, Gobala Krishnan was in a rush to get to the city and get wealthy, meet girls, and live an over-the-top life. At 18 he at last got the opportunity to do that when he started going to Multimedia University in Malaysia and left his sleepy little town.

He had tried making cash online beginning in 2001 while going to college, and made his first small check (\$43) inside a couple of months. Inside the following few months his revenue expanded to about \$300+ a month, utilizing a free site and spending nearly nothing on ads or hosting.

It opened his eyes and changed his life.

However then it happened –he got a job– and for the following several years it consistently, slowly killed him.

It was 6 months before he realized he wasn't going to have the life he wanted working a 9-5 job working on things he really didn't want to do.

However he likewise realized that he was trapped – just like 1000s of other 9-5 people waking at 6am, swearing their way through rush hour traffic, forcing grins and enthusiasm simply to make some cash.

He started to look for another way.

That led him to a long journey trying all sorts of things including MLM, designing sites, writing, blogging, more MLM, and even more MLM.

All of it failed.

He was able to get work part time as a writer for the Asia Home-Based Business section for the International Association of Home Business Entrepreneurs (IAHBE). So at least he had stable, dependable revenue and the chance to take a look at marketing on the internet and home based businesses once more.

Following more than 3 years in the rat race he quit his job and started to be an internet entrepreneur fulltime.

With had no cash, no contacts, no guide – All he had was the plan to be a success.

After an arduous first six months forever being broke, he caught a break. He made his first five-figure revenue in 30 days with a simple product.

Now he spends his time expanding his online business, consisting of his own products and promoting others products.

A few of his techniques include utilizing email marketing to bring in consistent revenue, utilizing blogs to construct relationships with his subscribers, and using publishing to draw in more individuals to his brand (for instance: his The New Millionaires book). Gobala likewise centers on assorted web 2.0 techniques like utilizing Twitter and blog plugins.

Out of all the techniques, Gobala's preferred formula of generating revenue online is to produce a high trafficked blog and make a community around

it. He takes that further by having updates and marketing offers through his online newsletter delivered by e-mail.

Gobala's strategies decidedly work. While a few of his products are really simple and center on assisting newbies, it's clear that he follows his own teachings and won with his own model. He has the uncanny power to connect with his subscribers and promote assorted products without seeming like a salesperson that's only interested in getting the sale.

# Chapter 14:- Simon Leung - Singapore

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<http://simonleung.com/>

You will see Simon Leung everywhere on the internet recognized as a Google Insider. He is among the world's premium authorities in Search Engine marketing, SEO and Social Media marketing.

In 2002, when not many individuals even had a clue about Google.com, Simon got to be among the very 1st people to work with the Google AdWords team. For quite awhile, he was among the greatest performers as an AdWords Representative, which gave him the chance to get his feet wet with the Google AdWords product really early in his career.

Following surmounting the general skills of Google AdWords, he attempted his next hurdle as an AdWords Email Coordinator, and became among the best on his team.

In 2003, he discovered his niche. For awhile he had been really interested in making clients' Google AdWords accounts better and frequently sent suggestions. At last, he had the chance to move into this position full-time.

But, at the time, that team didn't exist, and there wasn't any training or true, tested techniques that have been demonstrated to work. In spite of the roadblocks and challenges, Simon put in the hours not only to optimize accounts and support customers, but likewise got to be important in the testing and developing techniques that are demonstrated to work now.

In 2006, Simon felt played out and that he wasn't learning anything, and made the choice to resign from the company.

Inside just 2 weeks moving into his internet journey, he had already become a:

- Recognized authority among the top internet marketing gurus
- Platform speaker at major internet marketing seminars
- Contributor in huge product launches by huge name speakers
- Special guest on high profile teleseminar calls
- JV partner in a lot of new and forthcoming projects
- Creator of a lot of more ground-breaking products of his own

As an entrepreneur, he was able to get a handle on the marketing skills that have let him generate 5 to 6 figures in one month. In his 1st year on the internet, Simon built a business worth half a million dollars from the ground up, and reaching a million bucks shortly into his 2nd year in business, with added success growing day by day.

Today, Simon has moved into countless areas of marketing, building teams, businesses and partnerships all around the globe. Additionally, he teaches others how to accomplish the same success on the internet.

# Chapter 15: - Fabian Lim - Singapore

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<http://www.fabianlim.name/>

Fabian was a manager with a global management company previously and became an internet entrepreneur full time in 2003.

Over 5,000 graduates being personally educated in his popular internet marketing training platforms in Malaysia, Singapore, Vietnam, Indonesia and Japan, Fabian has surmounted the artistry of teaching total fledglings and veteran entrepreneurs how to begin an internet business from their home.

Over the last several years, Fabian has assisted students with achieving the dream of becoming an internet millionaire. Additionally, he has assisted countless ordinary individuals in achieving reproducible five-figure revenue monthly on the web while working from home.

He owns and operates several internet and offline businesses in the following areas: Events management, internet marketing consultancy, wealth training, keyword software & stock trading system development. He's also been involved in 2 online ventures that are startups. The first, a contest & giveaway portal project that was recently given the go ahead and received Tier-1 iJam funding from the Singapore authorities. The 2nd is privately funded and regards producing Southeast Asia's biggest web 3.0 directory portal.

Fabian has been featured extensively in leading news media & publications like.

Fabian's expertise includes PPC Advertising, SEO, Usability Analysis, Web Analytics, Online Campaign Management and Affiliate marketing Strategy.

It's not a simple route to becoming a millionaire, but entrepreneur Fabian Lim says it's closer to most individuals than they think. It simply means more focus and desire to reach that goal.

# Chapter 16: Dee Ferdinand - Indonesia

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<http://www.calibreworks.com/>

Dee Ferdinand is a business guru, marketing master, and online entrepreneur based in Indonesia. Through hard work, intelligence, and business savvy he has propelled numerous business ideas to grand success.

Ferdinand is a believer in the philosophies of Anthony Robbins, the Money Mastery Academy, John C Maxwell, and the Tony Busan Mind Map System. His journey to internet business guru began in 2000 when he worked as a web content editor for [Olympics.com](http://Olympics.com), supporting the Sydney Olympic Committee. From there his path was clear, and he continued down the road of internet business and online marketing.

He graduated from Monash University in 2002 with his Bachelor's degree in Multimedia Studies, and for several years he worked as a web multimedia developer and marketing officer, acquiring a variety of essential work skills through life study and business training.

In 2005 Dee took a bold business step into the world of entrepreneurship. He created a business management company and launched the first Hypnotherapy Clinic in the South Jakarta area with foremost Indonesian hypnotist Romy Rafael.

His entrepreneurial success encouraged him to launch [CalibreWorks.com](http://CalibreWorks.com), a specialized online design service that offers full fledged internet business optimization. Dee's mission is to build strong and focused companies,



empowering offline businesses to promote themselves through the active engagement of online media.

He didn't stop there. His entrepreneurial spirit and zest for internet business and marketing led him to create the highly popular online design site [MINISITEGURU.com](http://MINISITEGURU.com). The site allows Dee the freedom to express his business ideas and see them through to fruition while helping other Indonesians start their own online businesses with success and profit. To date he has helped over 500 aspiring internet business owners to expand their businesses and gain greater exposure.

He isn't just business minded; he's a creative spirit, too. He developed a specialized Wordpress plugin known as WPVenture which is used to empower over 1000 websites in building site traffic and business exposure. He has also launched over 20 Wordpress themes with his associates as well as over 20 online productivity software programs.

He also created the first online entrepreneur magazine and community, called Bisnismu. Bisnismu magazine has been downloaded internationally, and was downloaded a whopping 15000 times in its first month alone. Dee also released an AOPS online prospecting system which helps any business to promote their products through online media.

As an internet business mastermind, he is in high demand. He has been a keynote speaker at various Indonesian internet seminars, including Bisnismu Underground, Ebiz Mastermind, Ebay Indonesia, Terminal Marketing, IM4UKM, Bilkin Toko, and Ayo Bisnis.

Along his journey from web content editor to online entrepreneur, Dee has had the privilege to work with a number of great international clients such

as James Brown, Stuart Stirling, James B Allen, Edmund Loh, Khai Ng, Aurelius Tjin, Guido Nussbaum, Henry Gold, Bob Bastian, Jaz Lai, Heri Rosyadi, Stephanie Mulac, Simon Warner, Tony Sanders, Michael Brown, and Marc Milburn.

Dee's hobbies and activities include ministry in various public foundations and communities, photography, social media, and watching thriller series. He is a consultant for facebook, email marketing, SEO, and visual design. He is an independent booking agent for Indonesian music and entertainment acts, and he has worked with Maliq N D'Essentials, Tompi, Groovology, Gruvi, and Ari Pramundito. He is a proud and happy husband and enjoys time with his family and friends.

Testimonials to Dee's business prowess can be found at <http://id.linkedin.com/in/deeferdinand>.

# Wrapping Up

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Finally, I will give you a start up list of how to get going and you can insert the tips found throughout this book as you go.

About 2 billion individuals throughout the globe regularly utilize the web, and that number keeps growing. For a lot of people, the internet is an essential part of daily life, whether it's looking up info or linking up with acquaintances or networking. When you consider the limitless opportunity, learning how to bring in cash online through internet marketing really adds up.

**Find out what your knowledge and skills are. Most especially, what do you love doing and is bringing in cash online feasible?**

Certainly, beginning from scratch is possible; however, you might be making cash online with internet marketing quicker if you understand your product.

The work may feel less like working if you love what you're doing.

Likewise, when you love your work, you're better able to convey your enthusiasm with online marketing.

**Market online with a well designed site.**

Today's sites rely on SEO for elevated placement in search engines.

For instance, if somebody searches "earrings," on Google they'll see the top of the list and go down from there.

### **Utilize social media to promote online.**

Social media sites may send huge numbers of likely clients to your site.

Join in on and contribute to things that tie into your product.

Social media may likewise bring up your rankings on search engines if your product or business pops up enough.

Social sites like Reddit and Digg are places to share content that gets voted on by users.

Utilize your site URL within your signature.

### **Ask site visitors to do something. You can't stop marketing once a visitor goes to your website. You have to make info and ordering info simple to find.**

Tell your visitors what to do.

### **Take good care of your clients. Great client relations is your biggest marketing tool, as it turns into free word-of-mouth (or buzz) advertising.**

Answer orders, questions and issues promptly.

Making money is inconceivable without satisfied buyers.

### **Keep your site current and relevant.**

You lose believability if your site hasn't been taken care of in for a while. Nobody will see a site as serious that discussed an old topic or that talks about Christmas in June.

Continue to market online using e-mail addresses that you've collected from visitors.

Supply updates, specials and deals to past visitors via their e-mail.

### **Translate your site into Spanish or another language.**

According to the global media company Terra, “the Hispanic population is a mighty force in internet sales.”

If you don't speak another language, pay for a translation from a provider that is reputable. Online translation platforms can't do the job. As well, research additional pages that do well in another language and do the same for those.

I hope this book has given you the motivation, insight and tools to go and make your fortune.

**All the best.**

## **OTHER RESOURCES:**

Tutorial Mixer

<http://scgoldmine.com/go/?v1c4>

IM Mastermind

<http://scgoldmine.com/go/?d0zn>

Internet Profits Insiders Club

<http://scgoldmine.com/go/?0pla>